



LINKEDIN FOR EXPATS

PIMP YOUR PROFILE PART I

LINKEDIN

PIMP YOUR PROFILE PART 1

CHECKLIST

BASIC RULE OF THUMP

- Keep your profile always up to date (!)
- Short & straightforward. Don't mix it up with your resume
- Visual
- Complete (Picture, header area etc.)
- Reflect your personality
- Use keywords recruiters would search for

HEADER AREA

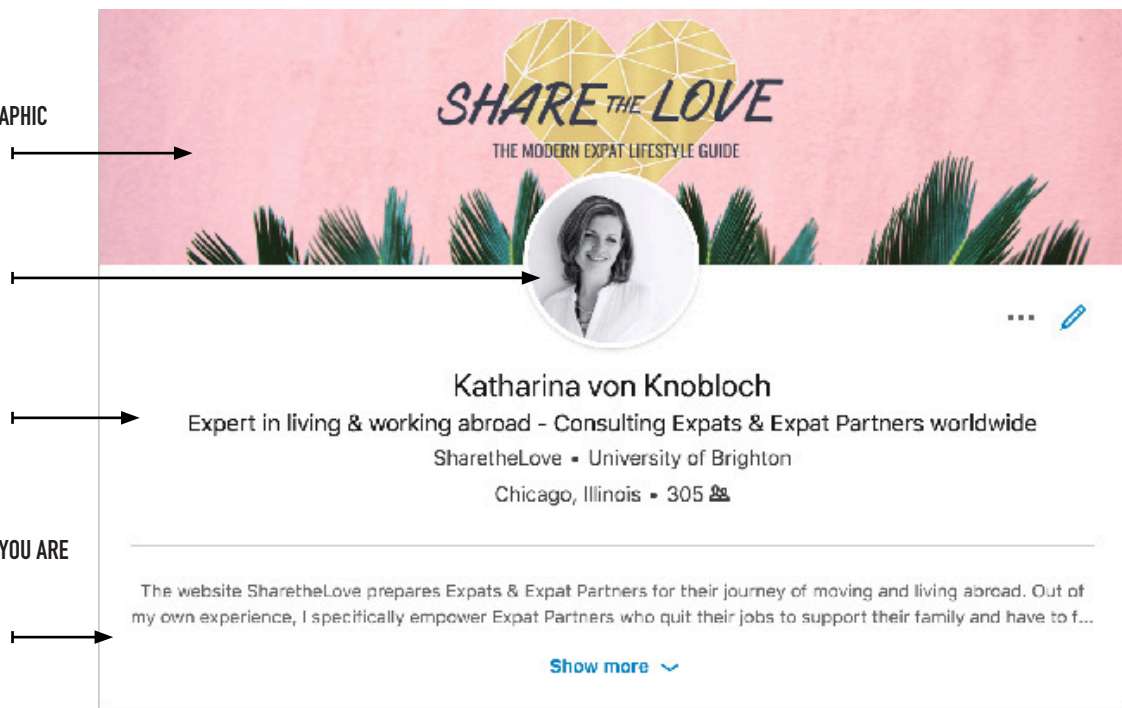
- No repetition
- Personal short info
- Background image
- Tested profile picture

USE HEADER GRAPHIC
TO SHOW
PERSONALITY

TEST YOUR
PROFILE
PICTURE
(PHOTOFEELKER.COM)

WHAT
YOU STAND
FOR

DESCRIBE WHO YOU ARE
AND WHAT
YOU ARE
AIMING FOR



KEYWORDS

- Research your exact job title in the foreign country
- Search for important keywords other professional profiles are using
- Integrate as many buzzwords/keywords in your fluent text so recruiters can find you

SEARCH KEYWORDS
ON MATCHING
PROFILES TO YOUR
CAREER →



Sales Development Specialist - Talent Solutions

LinkedIn

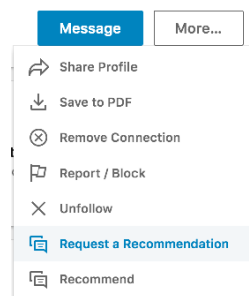
Oct 2016 – Jul 2017 • 10 mos

Greater Chicago Area

- * Partnered with operations team to analyze my **market** and **territory** to identify new opportunities
- * Developed strong relationships with current and **prospective customers**
- * **Exceeded** sales targets and **quotas** by 130% YoY
- * Worked closely with manager to improve quarter to quarter through **feedback**

RECOMMENDATIONS

- Make a list of persons you want a recommendation from
- Contact these persons through the LinkedIn recommendation tool and make it clear what you want and in what language
- Sharing is caring: Write recommendations to others



CONTACT LIST

- Set up your preferred means of contact: Email, phone number?
- Set your preferred privacy settings