

SUPPORTING THE EXPAT PARTNER

**IN SUCCEEDING PROFESSIONALLY
& SECURE THE OVERALL EXPAT ASSIGNMENT**

Katharina von Knobloch
Expat Partner Career Coach
www.sharethelove.blog

THE EMPLOYMENT SITUATION OF THE PARTNER HAS A SIGNIFICANT EFFECT ON THE OVERALL EXPATRIATION SUCCESS

- **27%** of Expats are leaving their family behind to not risk the professional life of the partner
- **84%** of companies think that the employment situation of the partner has a slight or even significant impact on attracting first-choice candidates for the project
- **39%** of companies assume, that the employment situation of the spouse will increase in importance in the decision process of going abroad.



***1/3 of all expat assignments
are failing due to family issues***

CURRENT OBSTACLES

- Dual career couples are on the rise.
- Millennials are feeling disconnected from traditional Expat Packages.
- Although very well trained and equipped, only the minority of women is able to find work during the assignment, leading to doubts, fear and pressure on the relationship.



Most Expat Partners struggle with a huge identity crisis when pausing their career to move abroad.

“Expatriation is an iron ceiling for those who followed their spouse because their career becomes untypical”
Expat Communications

WHAT THE EXPAT PARTNER LACKS

- My discussions and interviews with countless Expat Partner worldwide with different backgrounds and goals show that they all have one thing in common:

Women start to lose their professional identity abroad as they are not only pausing their career back home but also most likely will not be able to continue to build on their career abroad. Even back home most Expat Partner struggle professionally. Most Expat Partner lose their confidence and feel isolated in their quest for professional identity leading to pressure on the partnership.

MODERNIZATION OF EXPAT SUPPORT PACKAGES OFFER HUGE POTENTIAL

- With dual-career couples being the new norm especially in the millennial generation additional services to the Expat Package can help preventing failures.
- As the Expat Partner and millennial myself, I did not feel addressed by the generous Expat Package I received. While I was provided with extensive funds and healthcare – my career issue was not addressed and I was lacking direction.



**A SPARRING PARTNER WHO HAS BEEN IN THE EXACT
SEEM SITUATION, WHO UNDERSTANDS & HONORS THE
UNIQUE CHALLENGE THE NEW EXPAT PARTNER FINDS
HERSELF IS THE MOST IMPORTANT THING YOU CAN
PROVIDE AS THE COMPANY WHO TAKES THE FAITH OF
THE PARTNER SERIOUSLY.**

HOW CAN YOU IMPROVE YOUR EXPAT PARTNER PACKAGE?



- In my own experience, the financial support and connections to organizations such as AHK won't help to find a job abroad. Modern women mostly do not struggle in translating their CV anymore. Instead of investing a lot of money for unnecessary career services, the Expat Partner needs to be prepared better from the very beginning, giving guidance and inspiration for their journey ahead.

Expat Partners need guidance in form of stories by other Expat Partners, eye-opening coaching exercises and the mindset that they are not alone and that this transition will not be simple but doable!

EXPAT PARTNERS NEED THE FEELING TO BE RECOGNIZED AND UNDERSTOOD.

THE SOLUTION: A WORKBOOK WRITTEN AND DESIGNED BY AN EXPAT PARTNER HERSELF

Over 150 pages full of guidance about finding a job abroad and navigating through the international job hunt.

This digital workbook covers:

- How to establish and use a network
- How to present yourself in an international context
- How to apply for jobs abroad in a modern world
- How to put down the cultural barrier
- How to stay up-to-date with one's skills and stay competitive
- Professional alternatives if the job hunt does not work out

Goal: Giving the Expat Partner the remote control for their own success and let them look positive and optimistic towards the move abroad.

Download a the introduction on www.sharethelove.blog/careerworkbook for a better overview.



THE SHARE-THE-LOVE WORKBOOK SPEAKS TO...



Katharina von Knobloch

Ambitious, career-focused women who are looking forward to support their partner on their job assignment abroad but also want to take care of their own career path and identity to be able to foster a strong partnership which is needed to make the move abroad a success.

WHAT'S IN IT: THE BIGGER PICTURE

The guide supports the Expat Partner with a bigger picture of Expatriation, showing:

- Expatriation is well researched in the academic world and the obstacles that most partner's are facing are not unique.
- Research shows that culture change and the potential new career perspective are common topics and helpful frameworks do exist.



WHAT'S IN IT: INSPIRATIONAL EXPAT PARTNER INTERVIEWS

The workbook covers several interviews with fellow Expat Partners who all have found their own personal way being happy in a professional sense during their time abroad.

The interviews are all very open, from the heart and the women are talking from a space of experience and a great willingness to share their path with the reader.



WHAT'S IN IT: COACHING APPLICATIONS

Most literature in the Expat field is very wordy and hard to adopt to the personal situation.

This workbook:

- Is build on several active parts, inviting the reader to digest and apply
- Is using successful tactics from the coaching world to let the reader find her own solution
- Is presenting the exercises as an invitation to think beyond the common framework

WHAT DO YOU BELIEVE IN? WHAT TRIGGERS YOUR CORE?

Below I have listed some of the most common values. Take your time and read through all of them. Then, highlight the **Top 10 values** that speak to you without rating them. Which values would you associate with

Learning	Self-love
Loyalty	Self-mastery
Mindfulness	Self-protection
Nature	Self-realization
Neatness	Self-respect
Openness	Sensuality
Optimism	Service
Orderliness	Spirituality
Partnership	Stability
Peace	Tolerance
Perceptiveness	Trust
Personal growth	Truthfulness
Physical appearance	Vitality
Philanthropy	

Great! Now write down your top 10 values in this priority list without rating them:

Which values surprised you? Have there been some values you did not think are important to you? However, the fascinating question would be: Did your former lifestyle fit those values?

Which have been values you have missed? To tailor it more to your situation, to your professional identity?

★
★
★
★
★

What kind of career development do you want to brainstorm this question?

PRIORITY EXERCISE

To gain further clarity, reflect on what "hard facts" are significant to you in a work environment. Put the following attributes related to work in the right order (1 to 8) when it comes to your personal preferences.

☐ SALARY ☐ FUN ☐ CHALLENGE

☐ COLLEAGUES ☐ CREATIVITY


☐ WORK HOURS ☐ VACATION DAYS

☐ FREEDOM

With all these exercises in mind, make space in your head by writing down the Top 5 key things you want in your job during your time abroad:

WRITE DOWN 5 THINGS YOU WANT IN A JOB:

- 1.
- 2.
- 3.
- 4.
- 5.

DEFINING YOUR PROFESSIONAL IDENTITY ABROAD  WWW.SHARETHELOVE.BLOG -39-

LET'S START THIS JOURNEY TOGETHER

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THE FULL PACKAGE

The workbook contains > 150 pages and a mix of theory and practical exercises to apply the new gained knowledge.

It is currently offered for 19.90 USD through my website.

Depending on the agreement, I offer an adoption of the design and introduction if you want to make it matching to your corporate design and identity.

CLIENT FEEDBACK



Thank you Katharina for this great workbook. I'm very sure it will be a great inspiration for Expats around the world! So if you are currently on the move to start a new Expat/-companion life this is a MUST read for you. You will find fantastic Expat Interviews along with great advices and the opportunity for your own reflection."

Monique Menesi, Founder of meetus@US Global Executive Search & Leadership Coaching -
Founder & Breadlover of Breadlovers



Very inspiring and incredibly helpful and authentic workbook !!! Suzanne Leao-Reuter - CFO of IFF



"I wanted to tell you how much I loved your workbook. I find it is an amazing tool for expats that are beginning their journey or someone like me that will be moving for the third time! I wish that I had that tool the first time that we moved because it was hard for my husband to understand what I was going through. So this time around I made the choice that he reads it too!!" Marlaine Legault

MORE OPTIONS

As a trained coach, I also offer comprehensive Expat Coaching Packages (in person and digital). Through my website www.sharethelove.blog I guide Expat Partners around the globe through their struggle of finding their professional identity. I coach women no matter their country of origin as we might have different cultural backgrounds but we all seek for one thing: To find our own fulfilling path in life and to regain our confidence.

I am trained by the International Coach Academy. Originally from Germany, I have lived and worked in Spain, Taiwan, UK and now in the United States (Chicago).



LET'S CONNECT

Katharina von Knobloch
Expatriate Partner Career Coach

info@sharethelove.blog

+1 312 522 0798

www.sharethelove.blog